YAMASHITA

2012-2013 CATALOGUE



Squid VS Squid Jig

YAMASHITA SQUID FISHING LURES & ACCESSORIES CATALOGUE

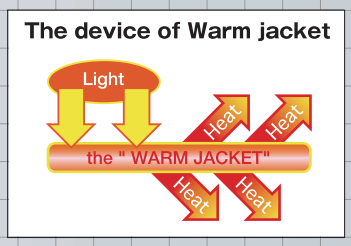
YAMASHITA EGI OH

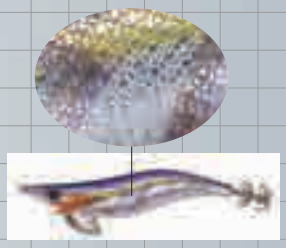


Developing the "WARM JACKET".

From the theory that old Japanese squid jigs worked effectively because they were made from wood and held the outside temperature compared to water, YAMASHITA has researched the relationship between Squid and temperature.
As a result we have found that squid react to the temperature and accordingly we started to develop materials to appeal to their heat sense.

The new material to resolve this is [TACTYWARM] a Thermo Storage cloth.
[TACTYWARM] is weaved by a unique thread that is able to change light into heat.
YAMASHTA has designed this unique material like a [TACTYWARM] for its new Squid Jig series.





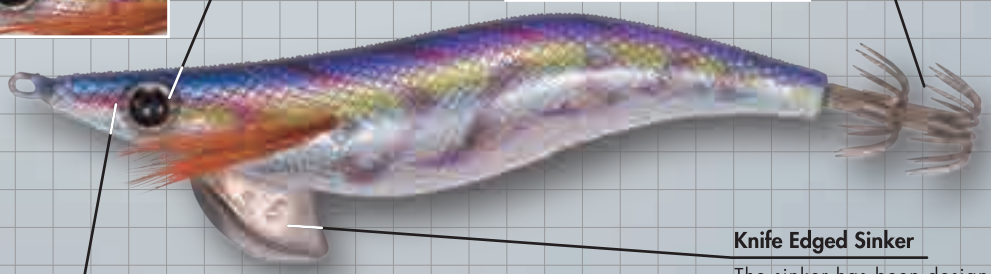
The Spec Of EGI OH Q LIVE

Flat Laser Eyes
Big and flat eyes with a Glow edge to appeal to the squid.

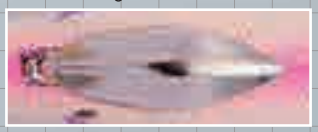


Super Fine Spikes
Original design Stainless curved spikes.





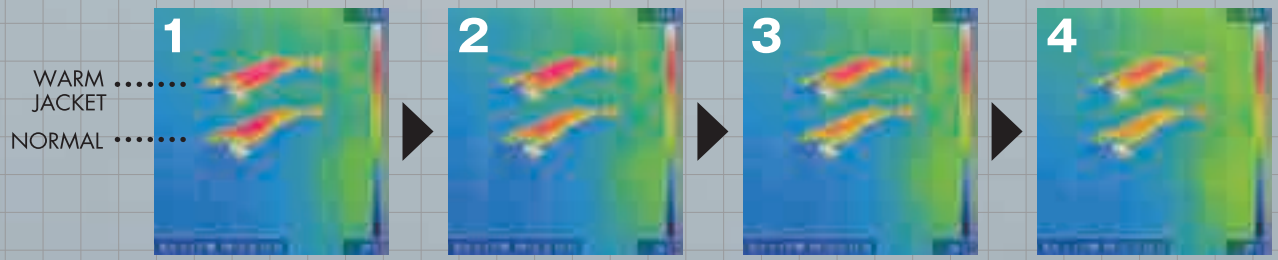
Knife Edged Sinker
The sinker has been designed to reduce the resistance when casting and retrieving in the water.



Slim nose & Hyper Direct SUS Eyelet PAT.P
Slim and thin nose helps make a sharp action with a smooth rod action.Hyper Direct SUS Eyelet is set deep into the body to keep the jigs strength and protect against breakage or leaks.



* Other specific characteristics:



"WARM JACKET" generates heat under lights and is able to keep that heat for a longer time compared to other 'normal materials' according to our outdoor tests.

TECHNOLOGIES

First in the industry! Clear rainbow tape!

We succeeded in making a mottled GLOW and rainbow body plus a mottled Keimura and rainbow body by sticking a clear rainbow tape on a GLOW body and a Keimura body. The new tape design allows light to penetrate through the rainbow tape reveling the GLOW and Keimura bodies underneath. This is the beginning of a eging revolution!



Rainbow & Glow Base

This effect is suitable for a broad range of situations because of its strong Glow + rainbow tape.
(Mottled Luminous Flash + Rainbow) is similar to a photogenic creature. Suitable situations include: clouds, rain and dirty water.



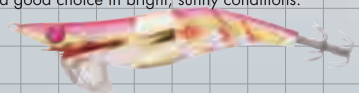


Rainbow & Keimura Base

This effect is suitable in a broad range of situations because of the UV Glow + rainbow tape.
The mottled UV Glow (UV Glow + Rainbow flash) can be more effective for Squid compared with normal glow and normal UV glow.

Body Colours

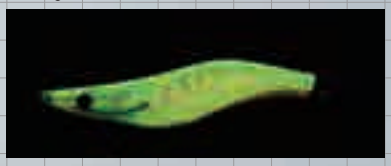
■Gold tape
It has very high appeal power, its strong light reflection is a good choice in bright, sunny conditions.



■Clear base
The transparent body is suitable in bright conditions. Its has a natural appeal that doesn't exist in other colors.



■Glow base
This strong, long lasting glow body is suitable for low light or dark conditions.



■Rainbow tape
A good all round colour, it features many different colours so it is suitable in a number of conditions.



■Pink tape
Suitable in cloudy conditions, pink tape will produce a good silhouette even in low light.



■Red tape
A strong silhouette colour because of the reflection of light. It is ideal in low light conditions.



■Purple tape
A versatile color suitable for both day and night in low light conditions. It produces a strong silhouette.



■Keimura base
A strong color for deep water or cloudy weather. This body can turn infrared rays into a unique UV glow.



■Silver tape
A strong light reflection colour, its bright flashing is ideal in bright sunny conditions.



■Orange tape
Suitable in low light conditions the orange tape is a strong colour when squid are active.



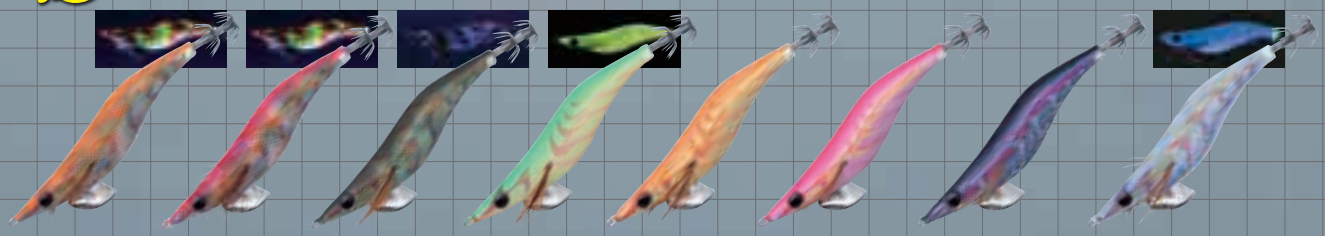
EGI-O Q Live *Colour Chart*

Base Colours

New Colours

Rainbow | Glow | Keimura
Pink | Orange | Purple

The recommendes situation				
	Hight activity	Low activity	Clear sky	Cloudy sky
	Sunshine & Sunset	Night time	Clear water	Muddy water

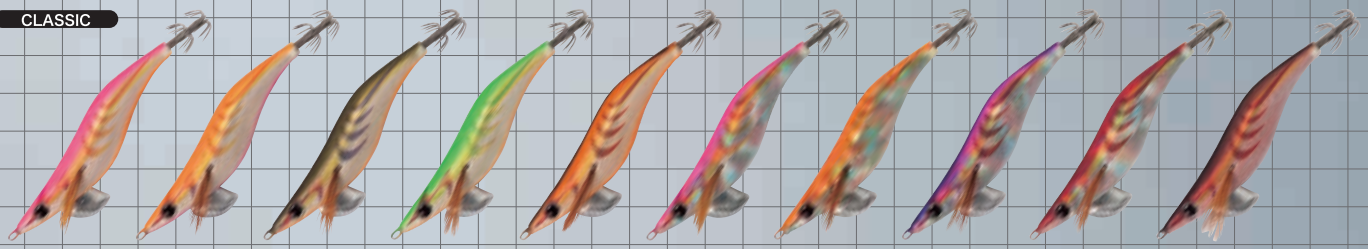


ROFN	RPFN	ROLKMN	BLCFO	BOOT	BPPT	RBKMT	RWKM
Rainbow & Glow		Rainbow & Keimura	Glow	Orange	Pink	Purple	Keimura

EGI-O Q Live *Colour Chart*

The recommendes situation	Hight activity	Low activity	Clear sky	Cloudy sky
	Sunshine & Sunset	Night time	Clear water	Muddy water

CLASSIC



BPKO	BOKP	BOLKO	BLGKO	BGBRKO	BPN	BON	BVPN	BRN	BDBRA

Gold Base | Rainbow Base | Red Base

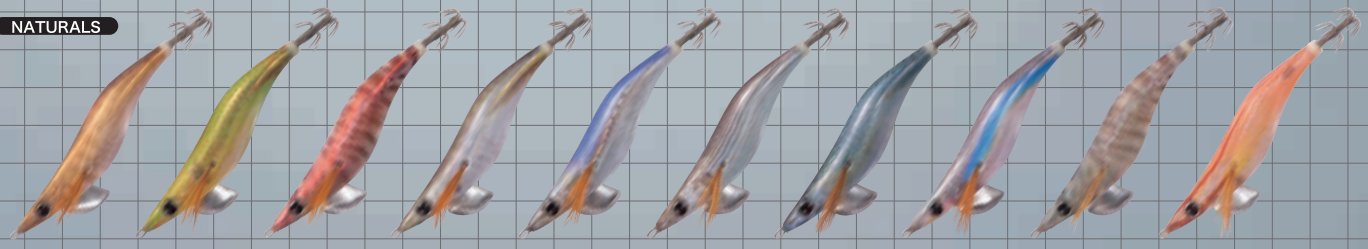
LA ME STRING



RDOLK	RPA	ROA	RDRA	RDBG	RROC	RLOLC	RPF	ROF	RWF

Gold Base | Red Base | Silver Base | Ghost Base | Glow Body

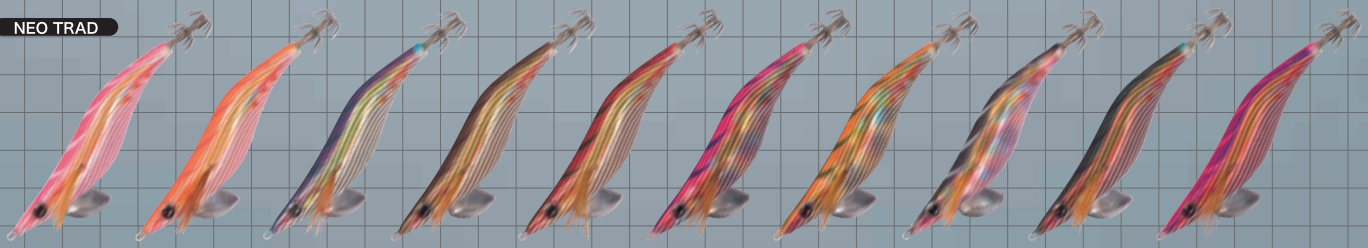
NATURALS



NAJK	NQSK	NAEBA	NAAJG	NMIG	NKNG	NSBG	NUMG	NEBC	NNBC

Gold Base | Red Base | Silver Base | Ghost Base

NEO TRAD



SPK	SOK	SBVK	SDBRK	SRK	SPN	SON	SBKN	SGA	SPVA

Gold Base | Rainbow Base | Red Base

Spec

SIZE	Weight	FallSpeed
2.5	10g	5.0-5.5 sec/m
3.0	15g	3.5-4.0 sec/m
3.5	20g	3.0-3.5 sec/m

Base Colours

Gold	Rainbow	Silver
Red	Clear	Glow

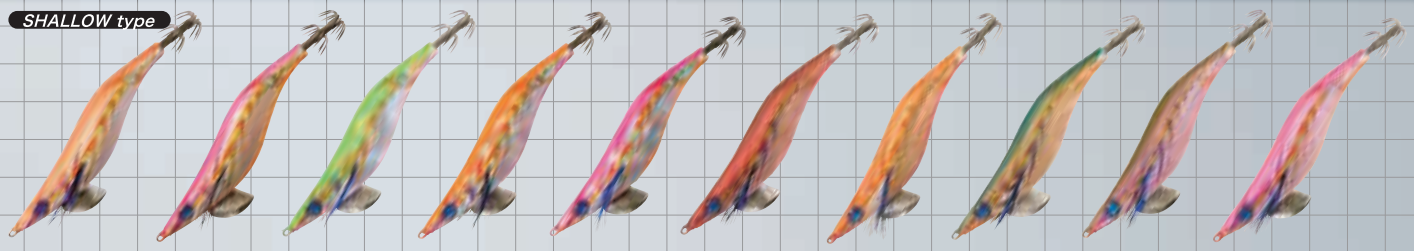


EGI-O Q Live Shallow & Deep

Colour Chart

The recommendes situation				
	Hight activity	Low activity	Clear sky	Cloudy sky
	Sunshine & Sunset	Night time	Clear water	Muddy water

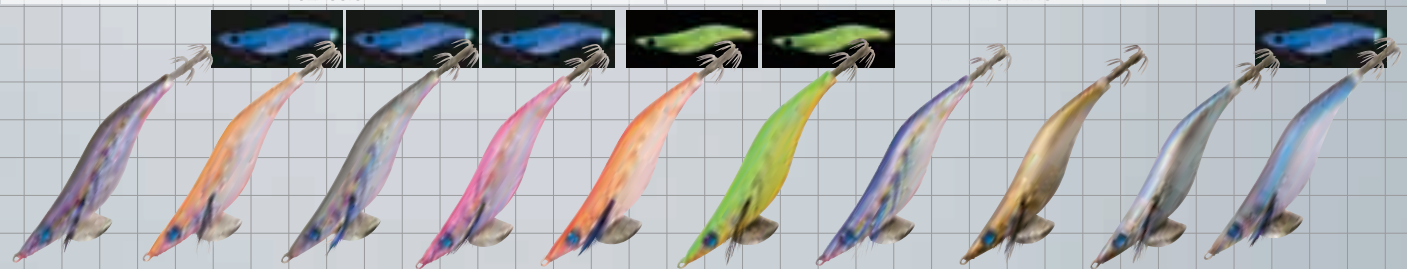
SHALLOW type



BOKP BPKO BLGNP BONP BPNO RDBRAR ROOTP RBGOTO ROLPTR RPPTO

Gold Base | Rainbow Base | Red Base | Orange Base | Pink Base

CLASSIC | LA ME STRING



RBKMTP RGBRKMR RGLKMP RPKMP RROFP RLCFO RDBGP NAJK NMIG NUMKM

Purple Base | Keimura Base | Glow Base | Silver Base | Gold Base | Silver Base | Keimura Base

LA ME STRING | NATURALS

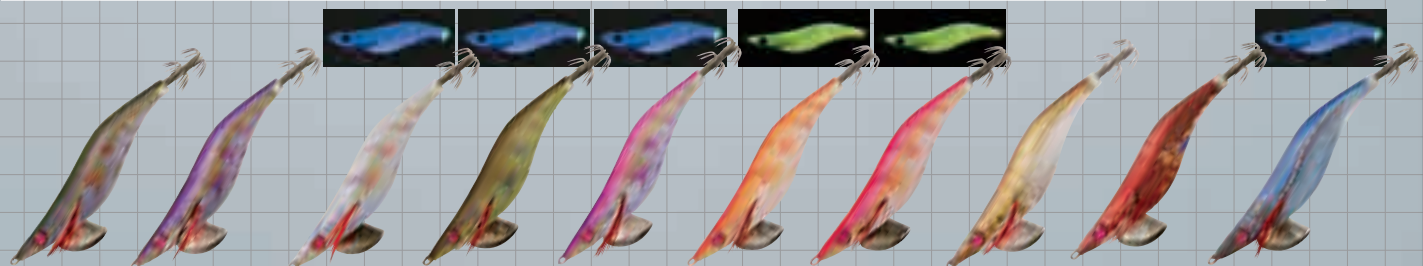
DEEP type



BROK BRPK BRON BRPN BDBRA RDGA RDBROT RROOT RDBPT RRPPT

Gold Base | Rainbow Base | Red Base | Orange Base | Pink Base

CLASSIC | LA ME STRING



RDOLMT RDVMT RWKM RLOLKM RVPKM RROF RRPF NAJK NIEA NMIKM

Purple Base | Keimura Base | Glow Base | Gold Base | Red Base | Keimura Base

LA ME STRING | NATURALS

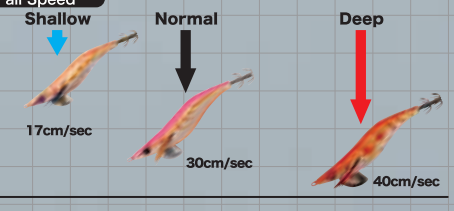
Spec

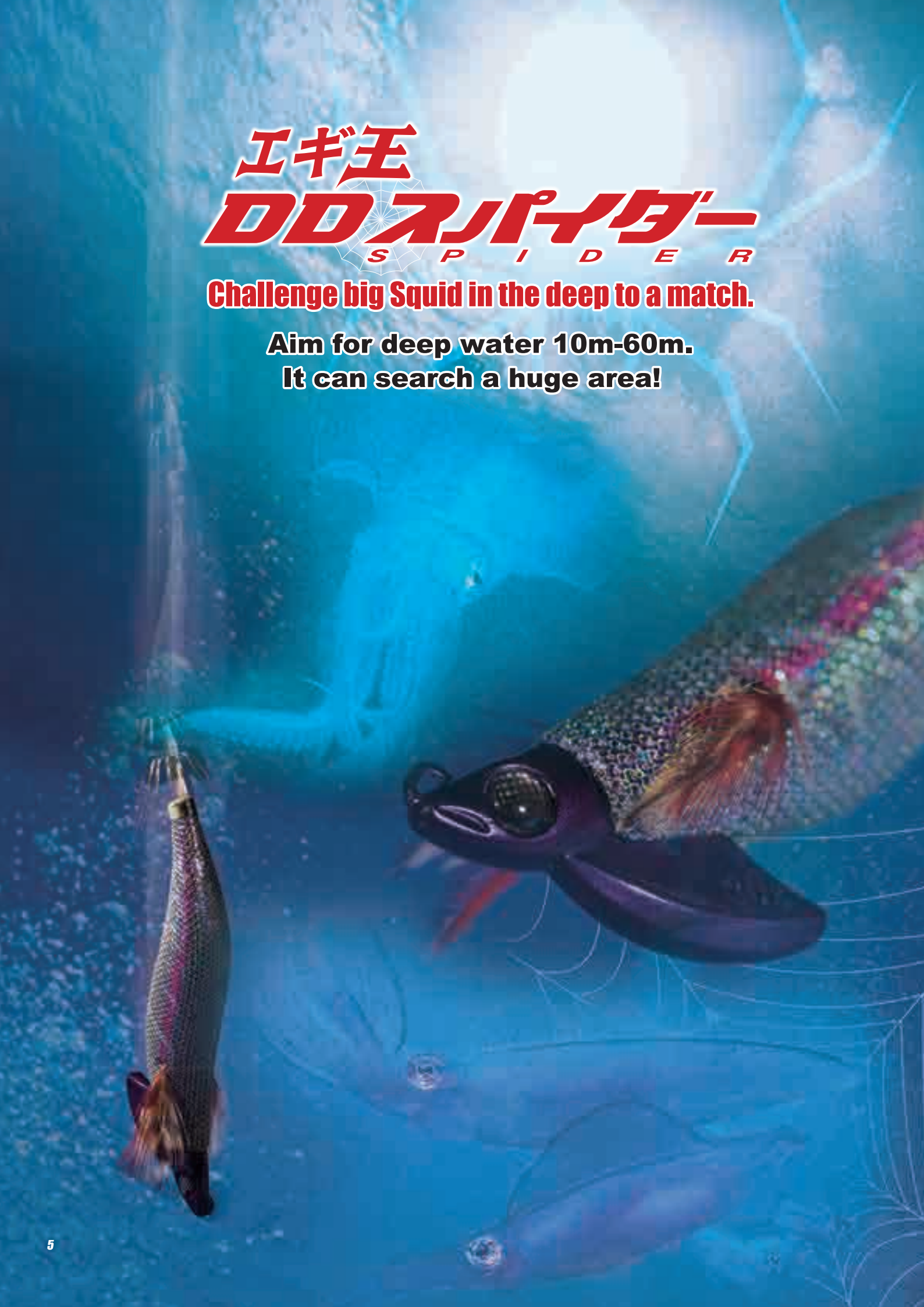
Type	Size	Weight	FallSpeed
Shallow	3.5	19g	5.5-6.0 sec/m
Deep	3.5	22g	2.2-2.7 sec/m

Base Colours

Gold	Rainbow	Silver	Red	Keimura
Glow	Orange	Purple	Pink	

Fall Speed

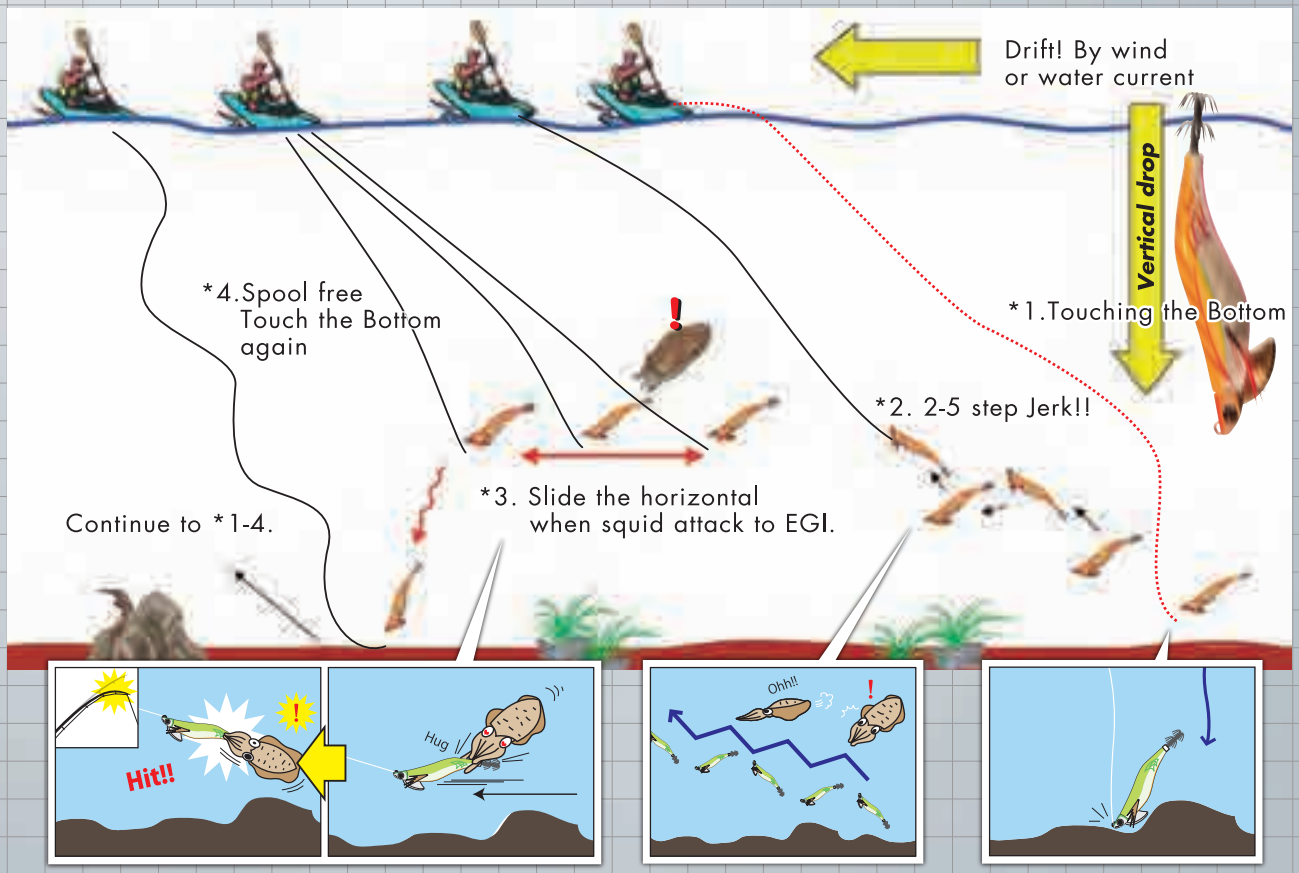



エギ王
DDスパイダー
SPIDER
Challenge big Squid in the deep to a match.
Aim for deep water 10m-60m.
It can search a huge area!

How To DD Eging

Drifting Technique

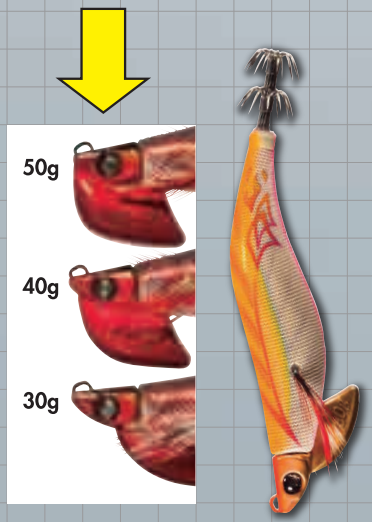
1. EGI touches the bottom
2. 2-5 times jerking/hopping
3. Pause and hold tension on the line
4. Release the line and let the EGI touch the bottom again



Sinking Image

	Action	Colour	Body Size	Sinking rate	Warm Jacket
Spider	◎	○	○	◎	◎
DD sinker	○	◎	◎	○	◎

EGI OH DD SPIDER





EGI OH DD SINKER + Live

Adjust the EGI size and weight depending on the water depth and bait fish size.





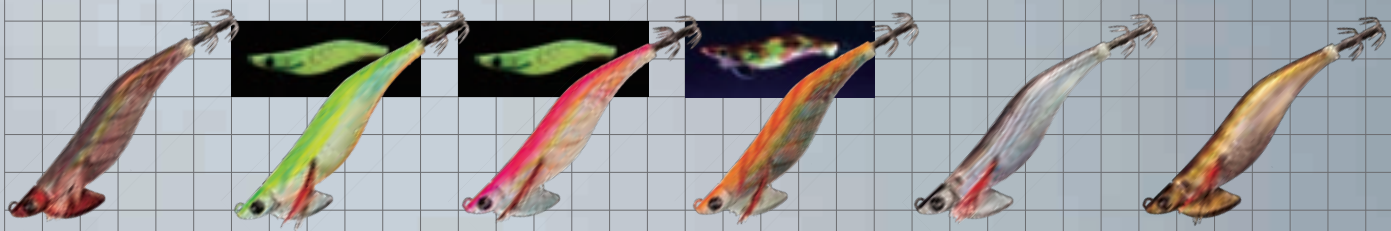




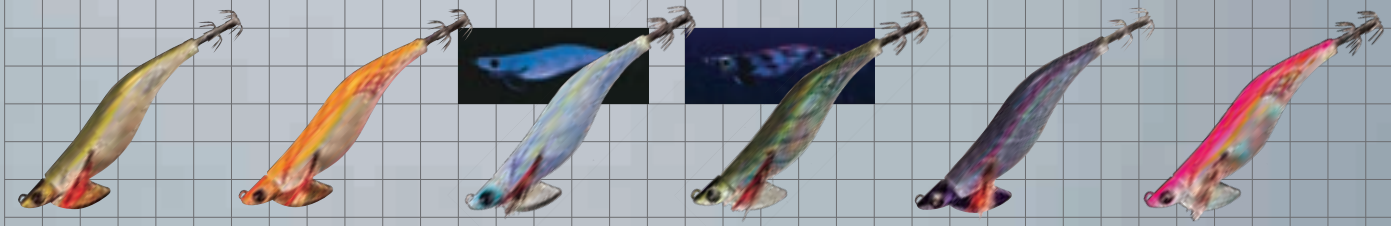
EGI-O DD SPIDER *Colour Chart*

Size 3.5 : 30g
Size 3.5 : 40g
Size 3.5 : 50g

The recommendes situation				
	Hight activity	Low activity	Clear sky	Cloudy sky
	Sunshine & Sunset	Night time	Clear water	Muddy water



01A Fighting Red	02F Melon Grow	03F Peach Grow	04FN Fantastic Orange	05H Magical Mullet	06K Gold Yakka
Red Base	Glow Base		Rainbow & Glow	Hologram Base	Gold Base



07K Olive Gold	08K Orange Pink Gold	09KM Power KEIMURA	10KMN Olive Pierrot	11MT Salty NASUBI	12N Pink Rainbow
Gold Base		Keimura Base	Rainbow & Keimura	Purple Base	Rainbow Base

温チャージ!
wearing WARM JACKET

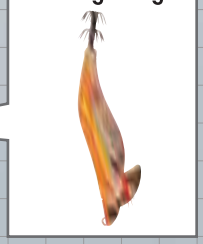


Head part: Material metal.
Metal & Slime head make EGI quick movement in the Deep water and make sinking fast.



Metal Head help fast sinking

SInking Image



Actual size



Accessaries

For tough conditions

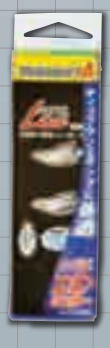
Windy day /Strong current /Deep areas

Just fit item

EGI OH Q LIVE 2.5-3.5
EGI SUTTE R 2.5-3.5
Recommended size 3.0-3.5
Recommend Depth: 3.5g : 5～10m
5g : 10～15m
10g : 15～20m
15g : 20～30m
20g : Over30m



EGI OH DD SINKER



Attachement Accessary for EGI OH Q Live and EGI SUTTE R



S(Silver) G(Gold)

Size : 3.5g,5g,10g,15g,20g

Color : Gold , Silver



EGI SUTTE-R





Size	1.5
Weight	3.0g
Sinking Speed	8.0-9.0sec,/m
Size	1.8
Weight	5.0g
Sinking Speed	8.0-9.0sec,/m
Size	2.2
Weight	6.5g
Sinking Speed	8.0-9.0sec,/m
Size	2.5
Weight	10g
Sinking Speed	4.0-4.5sec,/m
Size	3
Weight	15g
Sinking Speed	3.0-3.5sec,/m
Size	3.5
Weight	20g
Sinking Speed	3.0-3.5sec,/m

1.Half skelton Glow Body

Half skelton body looks real bait fish.
Through Sunlight and Light.
In Sunset time & Sunrise time more effective than normal glow body.

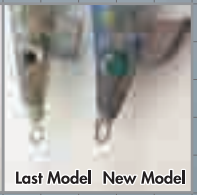




2.Slim Head and Knife edge sinker

Knife edged sinker & Slime head shape make slide action for EGI(in the water) when you 1-2 Jerk.
EGI SUTTE R Line eye is not swivel, It's reduce the ''break Line eye'' due to metal fatigue by long time used.





4.Super fine Hook

EGI SUTTE R equipped Super fine Hook.
Super fine Hook is good Hooking than regular Hook due to Sharp and wide Hooking area.
Super fine Hook isn't equipped Nylon Line.It reduce to problem of break to pieces of Hook.





EGI SUTTE-R *Colour Chart*

The recommendes situation	Hight activity	Low activity	Clear water	Muddy water

1.5&1.8



F/RP	F/RO	F/BP	F/BO	F/NIY	F/NKN	F/NMI	F/NQS
N series		ND series		NC series			





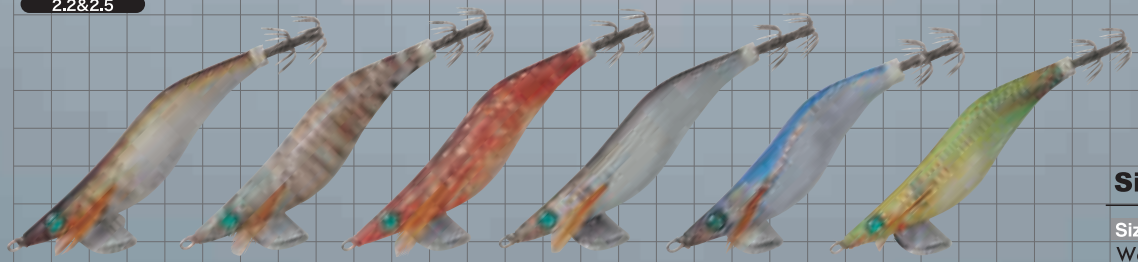


2.2&2.5



F/RP	F/RO	F/BP	F/BO	F/BP	F/BO
N series		ND series		NDX series	

2.2&2.5



F/NAJ	F/NEB	F/NIB	F/NKN	F/NMI	F/NQS
NC series					

■N series ・・・ LAME cloth / Half skelton Glow Body

■ND series ・・・ Classic cloth / Half skelton Glow Body

■NDX series ・・・ Classic cloth / Rainbow Base

■NC series ・・・ Natural cloth / Half skelton Glow Body

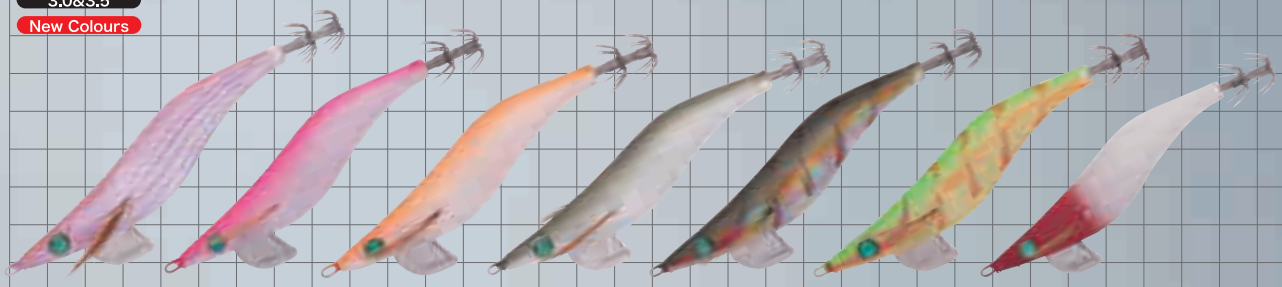
Sinking Rate

Size	1.5
Weight	3.0g
Sinking Speed	8.0-9.0sec,/m
Size	1.8
Weight	5.0g
Sinking Speed	8.0-9.0sec,/m
Size	2.2
Weight	6.5g
Sinking Speed	8.0-9.0sec,/m
Size	2.5
Weight	10g
Sinking Speed	4.0-4.5sec,/m
Size	3
Weight	15g
Sinking Speed	3.0-3.5sec,/m
Size	3.5
Weight	20g
Sinking Speed	3.0-3.5sec,/m

EGI SUTTE-R *Colour Chart*

The recommendes situation	Hight activity	Low activity	Clear water	Muddy water

3.0&3.5
New Colours



F/NIY F/RP F/RO F/ROL F/BOL F/BHT F/BRH

NC series | NDX series | ND series | N series

3.0&3.5



F/NAJ F/NEB F/NIB F/NKN F/NMI F/NQS F/BP F/BO

NC series | NDX series





LURE COLOURS

This new cloth leads onto various other lures.
It appears with a realistic with new cloth.

2.5&3.0&3.5
New Colours



F/SMI F/SRT F/SBY F/SPB F/SBC F/SNW

N series

■N series ・・・ LAME cloth / Half skelton Glow Body
■ND series ・・・ Classic cloth / Half skelton Glow Body
■NDX series ・・・ Classic cloth / Rainbow Base
■NC series ・・・ Natural cloth / Half skelton Glow Body

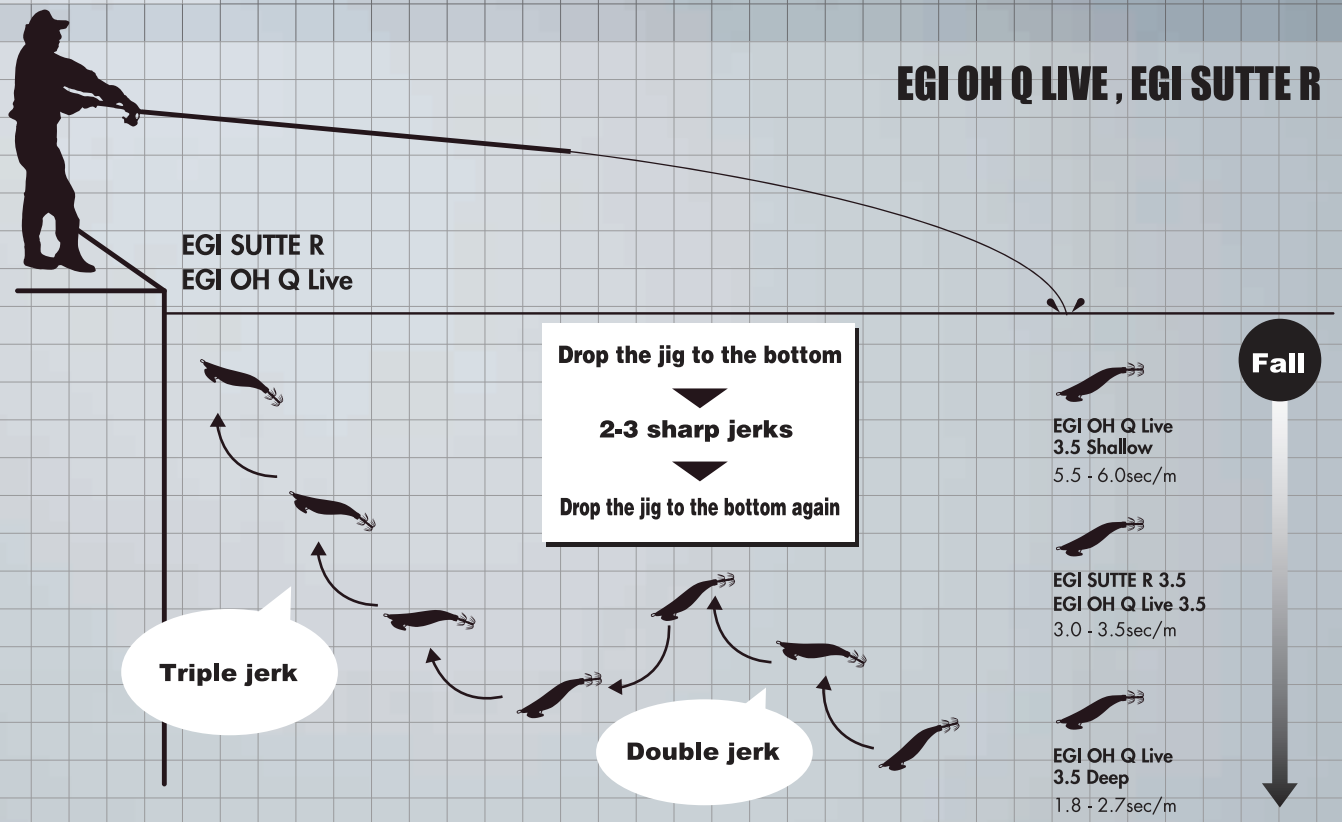
Sinking Rate

Size	1.5
Weight	3.0g
Sinking Speed	8.0-9.0sec,/m
Size	1.8
Weight	5.0g
Sinking Speed	8.0-9.0sec,/m
Size	2.2
Weight	6.5g
Sinking Speed	8.0-9.0sec,/m
Size	2.5
Weight	10g
Sinking Speed	4.0-4.5sec,/m
Size	3
Weight	15g
Sinking Speed	3.0-3.5sec,/m
Size	3.5
Weight	20g
Sinking Speed	3.0-3.5sec,/m

Action

The falling speed of each Egi and the difference in the astion.

EGI OH Q LIVE , EGI SUTTE R



Basic Technique Movement for attracting squids interest:

1.Cast out and ler the jig sink to the bottom.
2.Make a big jerk so the jig jumps off the bottom.
3.Let the jig sink again (it is when the jig is sinking that a squid will attack)
4.Pepeat this action until the jig is back to the rod.

Application of Action

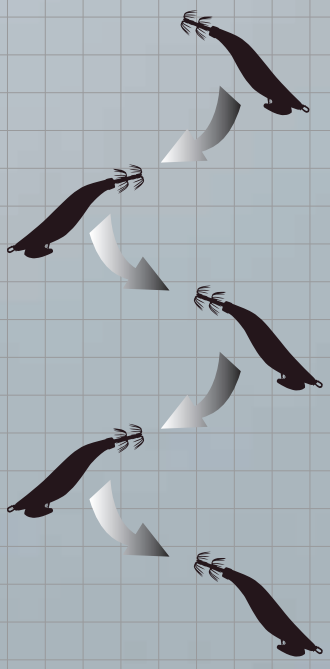
Latest Technique: Hopping action with left and right movement



1.Cast out and let the EGI sink to your desired depth.

2.Inpart 3 to 6 sharp jerks while taking up the slack line.

3.The EGI will slide left ant right over a wider area when there is a slight pause between each jerk.
(You can choose the length of time between each jerk for best results)



NAORY Range Hunter *Colour Chart*

The recommendes situation

Hight activity | Low activity | Clear water | Muddy water

1.5S/B



AJCF | MICF | SRCF | OFN | PFN | RHFN | AJK | MIG | AEBA

Clear Body / Glow Belly | Glow Body / With Cloth | Base Color / With Natural cloth

1.8--2.25S/B





PFN | OFN | RHFN | PMICF | OMICF | MICF | SRCF | AJCF

Glow Body / With Cloth | Clear Body / Glow Belly

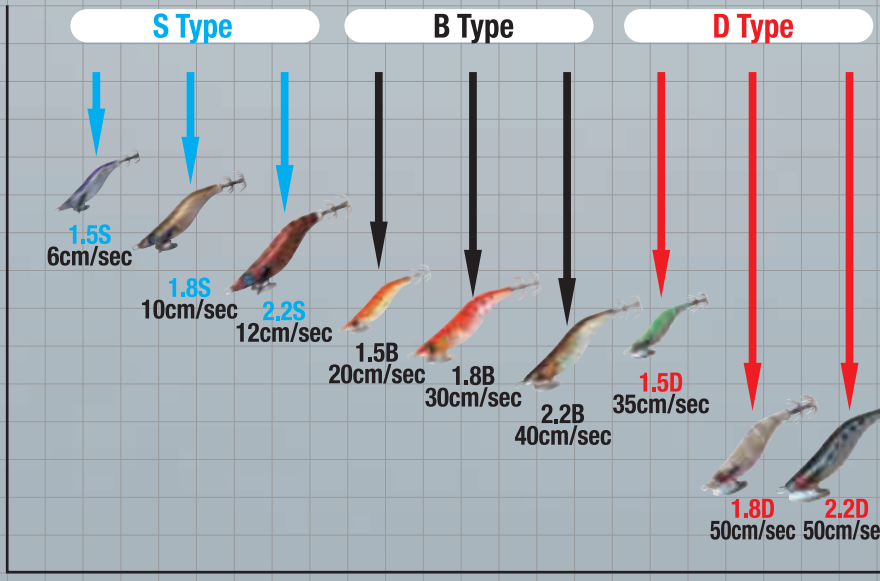
1.5-2.2D



AJK | MIG | AEBA | PFN | OFN | LGKMN | WKMN | PMICF | OMICF | MIGF

Base Color / With Natural cloth | Glow Body / With Cloth | KEIMURA BODY / With Cloth | Clear Body / Glow Belly

Sink rate chart of per sec.



Recommended Depth

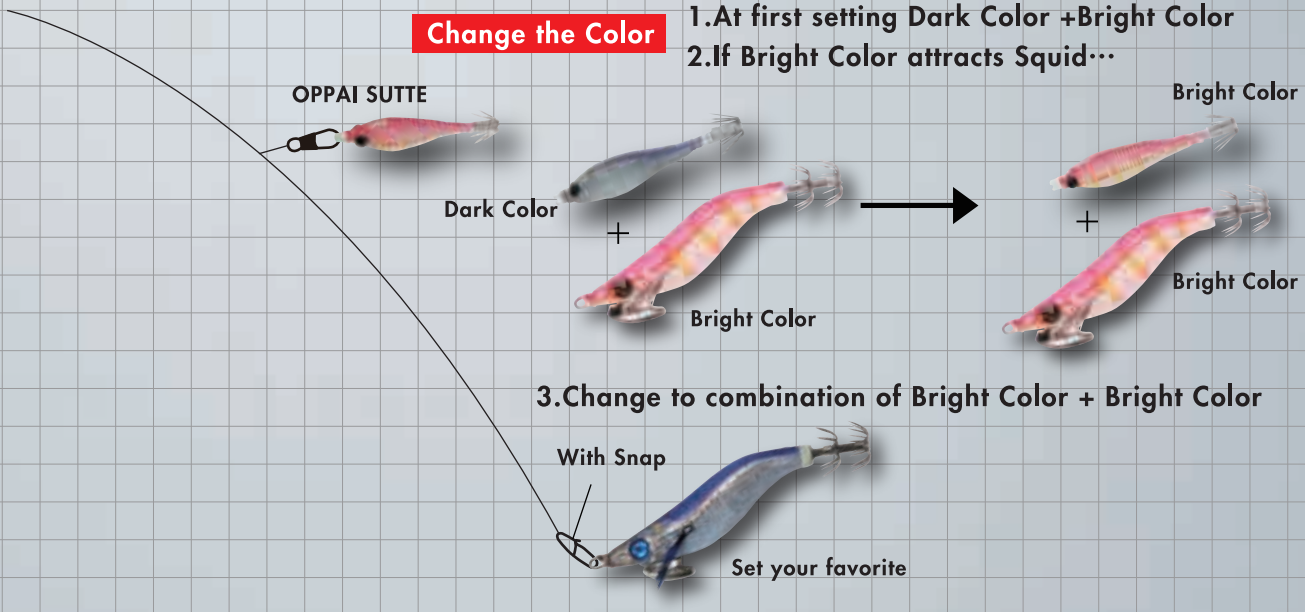
- 1.5S / 0~2m
- 1.5B, 1.5D, 1.8S / 2~5m
- 1.8B, 2.2S / 10~15m
- 1.8D, 2.2B, 2.2D / 10~15m

Accessaries

Storong Point of [Naory Assist Rig]

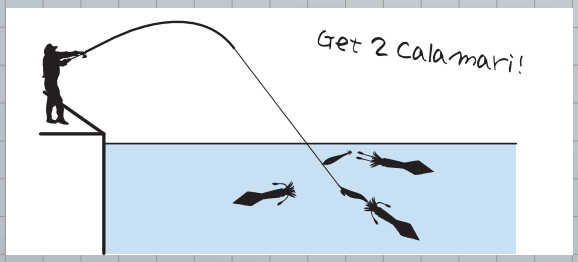
- Assist Rig can serch wider range than EGI only.
- OPPAI SUTTE attract squides in low activity.
- Assist Rig gives two appealing movements.

*NAORY:brisk action by Rod Jerking.
*OPPAI SUTTE:Natural swimming & Falling.



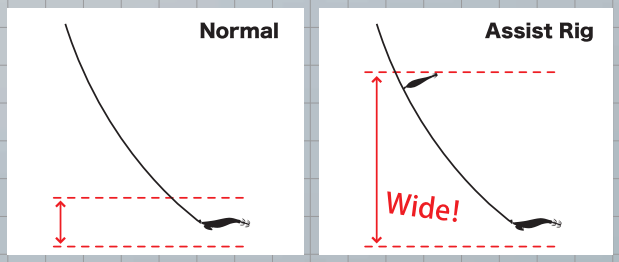
It assist you to get more.

This Tanden Rigging will give you a chance to get two squides for one cast.



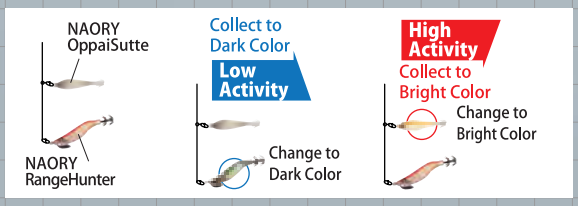
It assist you to search the swimming range widely.

ASSIST RIG is the most suitable to find the squide swimming range quickly.



Combination of sinking & syspending jigs and colors to match the bait.

For squide Fishing it is necessary to use the jigs to be matching the bait and matching their swimming range. Try two difference types of jigs and get a hit chance quicker than other anglers.

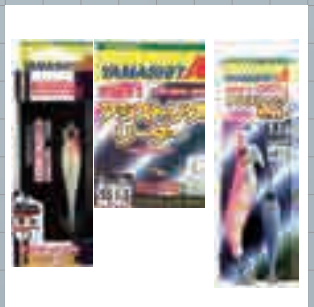


Recomend to you.

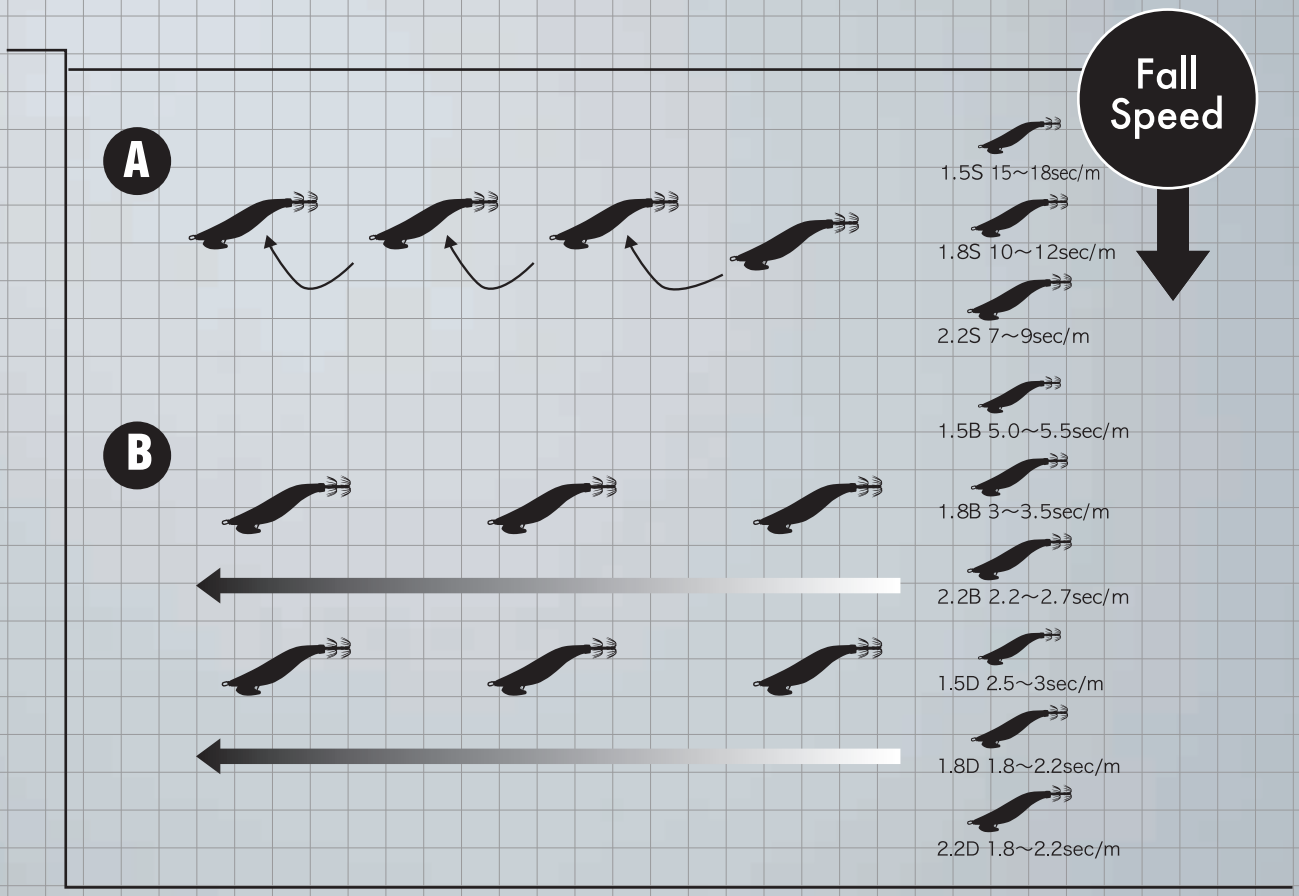
NAORY Oppai Sutte
Size 1.2/1.5
Color 5colors

NAORY Assist Rig Leader
Size S/M/L

NAORY Assist Rig Set RH
Size 1.5B (OFN,MIG)
1.8B (RHFN,AJK)
2.2B (RFN,AEBA)
1.5D (PFN,OMICF)
1.8D(WKMN,PMICF)
2.2D (OFN,MICF)



Cast & Countdown from the surface to the deep range



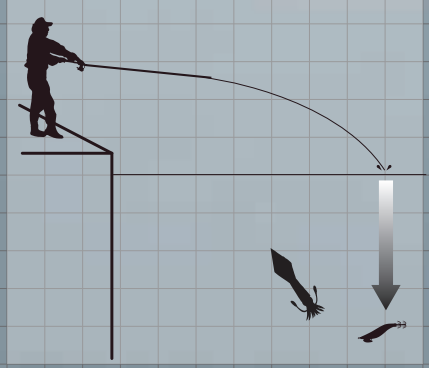
A

Latest Technique
This technique stimulates passive squid and covers a wide area of water.
1.Cast out and let the EGI sink to your desired depth.
2.Impart 3 to 6 sharp jerks while taking up the slack line.(one reel of the handle for one jerk of the rod)
3.The EGI will slide left and right over a wider area when there is a slight pause between each jerk(you can choose the length of time between each jerk for best results)

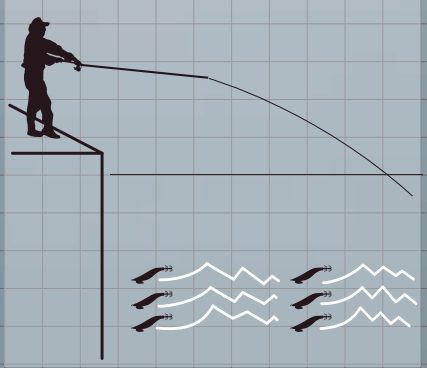
B

Different Technique for catching arrow squid
Slow winging at a steady depth
Arrow squid commomly school at a fixed depth between the surface and the bottom
1.Let the EGI drop to your desired depth and wind in slowly,keeping the same depth by maintain tension on the EGI.
2.Try a deeper depth if there are no strikes by repeating the same technique at the deeper depth.

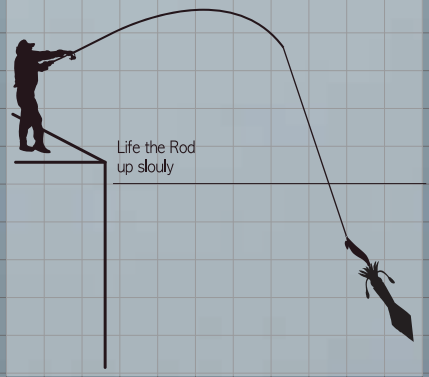
Cast & count down



Twitch & Tension fall



Sweep Hooking





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